

UC San Diego  
The School of Global Policy & Strategy

# A CASE STUDY

**bkm.**

## WHO

The UC San Diego School of Global Policy and Strategy (GPS) addresses the crucial societal challenges of the 21<sup>st</sup> century. The School's pioneering research builds on internationally recognized expertise of the Americas and Asia, integrates analysis of public policy and markets, and explores global issues of conflict and cooperation.



## PROJECT OVERVIEW

Formally known as the UCSD School of International Relations & Pacific Studies (IR/PS) this project was a successful year long rebranding renovation.

**The goal was to revamp not only the facility but provide a facelift to the departments strategies and ambitions.**

bkm assisted with the renovation and planning of this project that included a lecture hall, two multi-functional stories of student lounge areas, classrooms, conference spaces and faculty offices. With an open renovated building shell; bkm had the opportunity to integrate Steelcase's V.I.A. system (Vertical Intelligent Architecture) into the planning phases as an acoustical privacy alternative solution to added construction costs and a seamless aesthetically sound design.

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## KEY BUSINESS ISSUES

### Attract, Develop & Engage

The goal was to redesign the building shell to promote student participation and spark interest and engagement at the school.

### Building Your Brand

With the renovation of the building it provided an opportunity for the school to rebrand itself while creating a new and inviting space for students.



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## Enhance Collaboration

Touchdown spaces were created as well as collaboration areas throughout both floors for both students and faculty. This was accomplished by combining a number of in-between spaces, lounge areas, and informal meeting hubs.

## Optimizing Real Estate

The original design of the building was extremely dated and did not allow for open collaboration settings and/or a place dedicated for faculty and student study spaces. bkm was able to provide multiple classroom spaces along with private and shared offices, learning/teaching zones and alumni areas.

## Improve Wellbeing

Everything from lighting to personal ergonomics were addressed within this project for both students and staff.

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## SPECS

17,000 sqft + 5,000 sqft Auditorium  
2 Floors  
11 Private Offices, 7 Shared Offices  
In Between Spaces  
Touchdown Study Workstations  
Student Lounge Areas  
Classrooms  
Conference Spaces

## SERVICES PROVIDED

Floor Covering  
Space Planning  
Finish Selection  
Audio/Visual  
Branding  
Interior Architecture  
Move Management  
Construction  
Furnishings

## CREATIVE PARTNERS

**Architect:** JWDA

**Construction Company:** Dempsey Construction

**Furniture Vendors:** Steelcase, Watson, Nevins,  
Humanscale, Encore Seating and SediaSystems

